

Vol. 4. No. 3

ALPINE, CALFF. FRI. FEB. 4 1955

ALLIANCE PATROLS ALPINE

Due to requests from various merchants, Alliance Detective Bureau, La Mesa, has added Alpine to its patrol territory along with other nearby towns, reports Capt. R.R. Sayers. 'There will be a resident officer in Alpine to assure proper coverage, 'he says.

SMILEY'S MOTEL HELD UP

Three sailors from the navy at S.D. admitted guilt in Judge Fenton Garfield's municipal court in the \$63. armed robbery Thursday of George Milanich, owner of Smiley's Wotel, Highway 80 near Willows Load. They were certified to superior court for Feb. 15 arraignment bail \$1000.



SWEETHEART BALL ROYALTY, LEFT TO FIRST HOUSE NUMBERS SET RIGHT: JERRY HARMER, DON FERGUSON. T.L. Yakel, county engineer, PRINCESS, PAT RIDDLE, CHRIS HEM. MIKE CADY. EMCEE AND SMALL FRY IN FRONT DONNY MANUELE AND LINDA RUSHING. HENRY NELSON PHOTO.

BALLBACH HAS HEART ATTACK Still in county hospital, but making steady recovery is Wm. Ballbach, school bus driver who suffered a heart attack last week. He was on the critical list for some days. While aray his bus is being driven by John R. Reynolds, Alpine's Chamber of Commerce secretary.

HOSMER MCKOON, PRINCE, GEORGE DOWDY, reports that he has completed JR., JOYCE BRADSHAW. SHARON INGELS, alloting numbers on Highway 80 from the sewer plant up to where So. Grade Road comes in. Highway 80 at Victoria is 2200. (In November we guessed it at 2400). Work will progress in widening circles from the center of town and should be completed shortly. Numbering is done on basis of 660 foot blocks. The project was started by the Sun.

NEWSPAPER FOR JACUMBA

Alice L. Covert has just started a new publication at Jacumba, the Mountain Empire News Roundup, to serve the high back country. Success

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Editorial



LET US PLANT TREES

Several times we have urged residents of this arid section to start a campaign of tree planting to help conserve moisture, but as usual, littl planting was ever done.

The value of this was shown in recent news from New Zealand where a large pulp and paper mill in June starts the harvest of wealth from the largest planting in the world.

the Kaingaroa State Forest.

When I was a traveling U.P. writer and lecturer in that delightful little country 'down under', in the late 20's, I was taken by officials to see t e wastelands planted by prison labor, mostly conscientious objectors from WW1. Now, 28 years later, the government's idea is bearing fruit in that 20-by-50 mile forest for a \$44,800,000 plant is to yield pulp, paper and timber worth some \$20 million. The country spent \$36,400,000 on a huge new port at Kawarau on the Rarawera River This will be its fourth industry after meat, butter, wool.

The UN is about to plant 3 million mimosas atop the infertile dunes of Gaza where Arab farmers will eventually be able to reap harvests from the sandy hummocks which today

are windblown wastes.

Planting trees around S.D. county, especially in our own community, would not pay in millions of dollars, but it could help yield more water, beautify the 1 ndscape and give employment and pleasure to many.

So why not plan right now to put in two or three trees every year around your place. A tree is God's beautiful gift to mankind. -C.I.

BUCHMILLER BOY LOSES DOG

Mr. and Mrs. Norman Buchmiller are worried because their son Terry is all upset over the disappearance of his short haired English pointer Rip. 'We'd like to know what happened to Rip' says Norman, 'so we offer a reward for him dead or alive'. Rip was a good pet, always waited for Terry at t e bus stop. and was liked by all If you have any information, call HI5-2382.

VALENTINE SUGGESTIONS:

Costume Jewelry for the Lady. Good Selections.

Alpine Hardware and Department Store

Highway 80

We give S. M. Green Stamps

HI5-2406

ALPINE IN NEWS AGAIN

Sunday week the S.D Union ran a beautiful 3-column photo and story on the Community Church in its Fine Afts section. It was well written by Geo. S. Sorenson, chairman, Fine Arts division, S.D. State College.

He gives an enlightening sketch of early church architectural history, winds up with Alpine's 'small, intimate, community church . . . conceived in the spirit of the small, early, Gothic-English panel church, not in imitation, but rather to have the Gothic sense of reverence and aspiration in a modern setting.

Note- Regardless of your faith, it is always interesting- and inspiringto visit different edifices. I have always enjoyed while traveling in foreign countries, the opportunity of entering such edifices not only to see the beauty of architecture, but also to meditate where the presence of One God, surely must be found, and I indeed found it in mighty cathedral or lowliest chapel. Try it sometime. - C.I.

NEW MEMBERS IN CHURCH

At the coffee hour following service Sunday at Community Church, several newcomers were welcomed into membership: Miss La Verne Chenowith. East S.D.; Mr. and Mrs. Ralph T. Thompson, L.A. They were greeted afterwards at the coffee hour.

Frank Ball is home visiting his parents from USC where he is taking his medical training.

PANHANDLER—Have you got the price of a meal, mister?

Panhandled-No, but don't worry; I'll manage somehow.

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Mr. and Mrs. Victor Fulk, Granby, Colo., formerly of Alpine Hardware, visited here last week, being met at Phoenix by Ruth and Larry Rooklidge. They had a merry time visiting old friends.

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DIMES DANCE GETS DOLLARS

The third annual Sweetheart Ball sponsored by Gamma Gamma sorority. ESA, Saturday night at Alpine school, turned in \$1300., the three teen-couples competing for royal position turned in \$1098. of it.

Hosmer McKoon and Sharon Ingels were crowned prince and princess by George Dowdy, jr., and Joyce Bradshaw, 1954 winners, with Linda Rushing and Donald Manuele, tinies, who made a great hit as crown-bearers The beautiful crowns were made by Mrs. Frank Doerr, sorority sponsor. Winners represented Pilgrim Fellowship with \$468. Don Ferguson and Pat Riddle, Harbison, made second with \$340, Mike Harmer and Chris Hem of the Tri-Hi-Y, came third with \$290.

An oil painting by Maree Larson, noted artist, went to Mrs. Jack Smith in the dimes raffle. Mrs. Arlo Martin, S.D. County Mothers' March chairman, was a guest.

Mike Cady emceed the evening for Mrs. Jerry Klipp, dance chairman who was aided by Mrs. O.E. McGee, sorority president and Mmes. Virginia Spires, Verlie Boyd, Philip Hall, Mike Cady and other members. Wm. Suter is chairman of the area.

McKoon and Miss Ingels asked the Sun to thank all who helped them in the great work of raising dimes for Victory over polio.

1955 GROSSMONT CONCERTS

Hugh Sessions, president, Grossmont Community Conceft Association, advises that the annual membership drive starts the 28th, for the four fine attractions slated.

'If capacity membership is reached' he promises, 'an added concert will be offered'. Mrs. Jas. B. Harter is in charge of the drive. This is one of 1000 such bodies in the U.S. Two nights remain; Frances Yeend, lyric soprano on Feb. 21, and the Philharmonic Piano Quarter on Mar. 22. Many from Alpine attend.

Newton and Geralding Ball with their little girl are spending a few days with his parents, having driven down from Richmond.

EYES EXAMINED-BROKEN LENS REPLACED-VISUAL TRAINING

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KIWANIS HAS 40 th BIRTHDAY Fred Rushing, Kiwanis president, and most of its 21 members are to attend the great 40th birthday party of the organization in S.D. on Sat. Feb. 12. Over 800 reservations have been made by members in this and Imperial counties. Main speaker is to be Harol! Heimbaugh, governor of California-Nevada-Hawaii Kiwanis. Geo. Cox and Vinton Oster are cochairmen of the event, a dinnerdance at Balboa Park. The fine world-wide civic club now has 233,000 members; have raised over \$14 million for charitable and public health projects.

SNYDERS BUY HOFFMAN HOME

The Robt. C. Hoffman place, Eltinge Dr., has just been purchased by Wm. Snyder and wife, Chicago, who will make their home here shortly, Alpine Realty reports. His son, Wm. jr., teacher at Campo, is looking after it while they are in the east where Mr. Snyder's mother is ill. The house was originaly built by Julian Eltinge when he lived here and planned extensive building before his death.

The Hoffman family -- he is out of Naval Hospital -- have driven to

visit his brother in Texas.

CATTLEMEN AT TAVERN The January session of the S.D. County Cattlemens' Association was held at a luncheon in Alpine Tavern Wendesday week. Jack Borchers, new manager, S.D. Chamber of Commerce, was the speaker before the 50 members.

WASSON NOW HANDLES WOOD

Folks with comfy fireplaces who run short on logs will not have to scurry around any more to find cheer material for the hearth because Wasson's Disposal now has available all lenghts and kinds of firewood for this area. Buzz him at HI5-2273.

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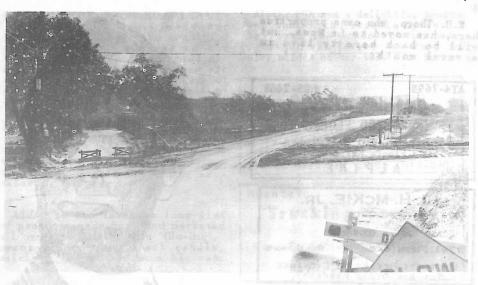
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Alpine, Calif.



NEW TAVERN ROAD, WIDE, STRAIGHT. LOOKING SOUTH, OLD ROAD AT LEFT, NOW PART OF LEECH RANCH, TAKEN FROM CORNER OF SO. GRADE ROAD.

HEY KIDS, \$1. FOR SNAPS The Sun desires to encourage youngsters to make more pictures, a fascinating and often profitable hobby. So send in your snaps for publication, as many as you like. Every one used will be paid \$1. cash. Bring or send with the negative so we may 'blow it up' to make a better cut. If you wish them back, enclose stamped, addressed envelope. Any kid in this community may enter, no strings,

ILLNESS CALLS MRS. BENTON The serious sickness of her father, H.M. carter, has taken Mrs. Clifford F. Benton to Grinnell, Iowa, where her parents live. They were here with the Bentons for three years, have many friends who will be sad to learn of his sickness.

no box-tops required!

Want to sell it? Then run a little classified ad in the Sun.

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133 PRESCOTT, EL CAJON HIL 4-8447 W.L. HOUGHTON, OWNER

W.B. Thorp, who owns properties here, has moved to La Mesa, but will be back here to live in several months.

AT4-7698

HI 5-2468

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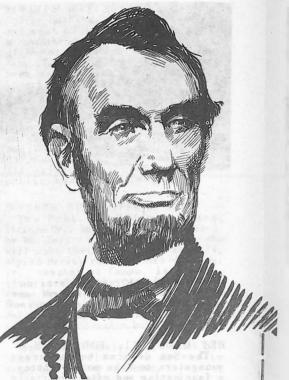
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WE ARE NOW SERVING DINNERS EACH EVENING FROM 5 TO 8. SUNDAYS AND HOLIDAYS FROM 12 TO 8.

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The finest food served in lovely surroundings. SPECIAL MENUS ARRANGED FOR BANQUETS, WEDDINGS, CLUBS, ETC.

LINDA DOWDY FROM HOUSPITAL

feeling happier over the condition of little inda who was in the hospital last week for removal of a tumor on her neck. Stitches are out and she will be back in school shortly, news that maees all of her friends happier.

SCHOOL BODY ELECTS

Deanna Langley was named president of the student Council of Alpine school Monday, with Terry Klipp vicepresident, Ronnie Rooklidge secretary-treasurer.

Added to the Tavern's long list of products made here and marketed all over the country is a 'Glo-Bug', sweet airosol repellant candle, which is going over in a big way.

MAN OF DESTINY WHOSE REGARD FOR HUMAN DIGNITY TODAY AFFECTS AMERICA IN RECENT SEGREGATION LAW, STILL LIVES AROUND THE GLOBE. THIS SKETCH WAS DONE BY A.A. BARRELLE, NOTED ALPINE ARTIST, KINDLY LOANED TO THE SUN. THE BOOK 'LOVE IS ETERNAL'. STORY OF LINCOLN'S GREAT ROMANCE. IS WELL WORTH READING.

INDA DOWDY FROM HOLSPITAL Alpine PTA had a delightful session Mr. and Mrs. Geo. Dowdy are last week with Virginia Spires as chairman. The school choir sang, highlight was Torrey Ann Huey and color slides of her trek over Europe.

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REDUCES FEED COSTS BY 10% TO 20%

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group on the 6th which is christian Ambassadors), recently started.
Youth Sunday.

Meetings are from 6 to 7 p.m. on

Chiropractor

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ARNOLD WAY. A MILE WEST OF P.O. HI5-2169 ALPINE CLOSED WED.



8 AM - 6 PM HIWAY 80

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CHRISTIAN YOUTH SUNDAY

The Pilgrim Fellowship of ComThe Rev. A.J. Schoonover, pilot of munity Church will share in the Bethel Assembly Church, is inviting service, and Cub Scouts, sponsored all young people of the area to by the church, will attend in a attend its new CA services (Christ

> Meetings are from 6 to 7 p.m. on Sunday, will later be changed to midweek. Nancy Price, 16, from Suncrest, has been selected president by the church group. Other officers are to be chosen later by the young folk themselves.

The CA's are the young peoples' organization of the Assemblies of God churches. They have their own services and varied activities. Age limits are 13 to 35 but the Alpine church has lowered it to 10 in order to meet the needs of the young people here.

NUTRITION WEEK IS HERE

'To make the public more conscious of the relationship between nutrition and health' says Dr. J.B. Askew, director of public health, is the objective of Nutrition Week, Feb. 13-19. Slogan is 'Food First for Fitness', to help point up the importance of an adequate diet in building healthy bodies and promoting health in all phases of life. This is the season to eat a good breakfast, is its sound advice, to live well a d long. Incidentally, S.D. County has one of the lowest death rates in the U.S., only 7.5 per 1000 population, for 1954, less than 1953.

FIRE DESTROYS HAY TRUCK

A huge truck and trailer loaded with hay ignited coming down Viejas grade above Willows Road, causing much excitement one morning last week at 7 a.m. The driver cut off the blazing trailer, came down the highway ablaze, dropping bales all along, wound up in front of the Rendezvous Cafe where Alpine Firemen doused the flames.

Monday's rain which brought a 3 a.m. deluge, registered over a third of an inch on the guage at Durbin Ranch, Japatul, the popular E.C. feedman reports.

CHRIST CHAPEL IN- THE - "OUNTAINS DEDICATED. SEE STORY, PAGE 14.

ARMY HONORS BELLAMY

Mr. and Mrs. Frank F. Ballamy have received wo d at their Marvelous View ranch home that their son l.t. Col. Paul F. Ballamy has been promoted to full Army Colonel two years ahead of schedule. Col. Bellamy rendered outstanding service as an instructor in the Korean Army, is expected to return to his family in S.D. Feb. 15th.

DON'T MISS BIG AUTO SHOW

The 1955 S.D. Auto show, first in many years, clos es Sunday night after a big run since Wednesday. Highlight is famed Spike Jones and his musiclowns. D ors open 10 a m. to 11 p.m. Automotive exhibits are truly dazzling.

Mrs. Adele Sells just returned from L.A. after visiting her son Kenneth for two weeks. He has been transferred from the main Chicago office of the Saturday Evening Post, to Los Angeles where he will open a branch for them.

After a fortnight's training with the navy in San Francisco, regory Brown is back home.

HENRY A. NELSON

Photography

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HICKORY 5.2988, PO HOY 401 ALPINE

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215 WEST MAIN STREET



IIIckory 4-3129

APPLIANCES - HARDWARE FEED - GARDEN SUPPLIES

Bruce McCall is home on leave until the 10th when he leaves by plane for Ft. Knox to start his army training.

> HAIG C. MERIGAN. D.D.S. DENTIST

203 PRESCOTT STREET HICKORY 4-2139 EL CAJON, CALIFORNIA

Subdividers will gradually awaken to the great demand for country property at a small downpayment. Until that time the present home owners can sell their older houses at a substantial downpayment.

ALPINE REALTY CO. Hickory 5-2442 Alpine, Calif.





E.C. CHAMBER AIMS HIGH

The annual installation dinner of the El Cajon Chamber of commerce was a lively event at Casper's last week with many city and county notables and newsmen on hand.

Objectives, which will help all the back country, include the fine new golf course at Gillespie, expanding work opportunities, industry, building and retail development. Parking and zoning were also highlighted by incoming president Jack Atkinson, of Dorman's.

Talks were made by many, including Carlyle Reed, chamber manarer and former newsman. C. Rupert Linley was emcee. Outgoing president F. Jos. Doerr, son of the Alpine Doerrs, told of the work the body had done last season, received a handsome plaque.

Also installed as vice-presidents were Wm. York and Wm. Mariner; new directors; W.R. Carroll, R C. Hale, Ray Johnson, Felix Landis, Forrest McKinley, Ed Tobin and Wm. Rank.

Note- As S.D. and its fastsprouting satellite El Cajon, grow, so grows the back country, of which Alpine is a fast enlarging part. The future lies in mutual help and cooperation. We hope Alpine marches along. C.I.

AL SECURES MECHANIC After taking over Wiley's Mobilgas station. Al Bonville got so busy he had to get a mechanic on duty to take care of business, so now Tom Earwood is wit him in that capacity. They make service calls from the station. opposite the P.O.

DESCANSO WATER CO. SOLD Transfer of title to the Descanso Park Water Co., with 60 patrons, is to be made before June 1, the Public Utilities Commission reports. It permitted sale from Bernard Jacobs to LeRoy J. Frentz, for \$12,000; rates to remain the same.

WE GIVE S&H GREEN STAMPS. WE GIVE S&H GREEN STAMPS. WE GIVE S&H GREEN STAMP

5 / / AT THE

WE GIVE SAH GREEN STAMPS. WE GIVE SAH GREEN STAMPS. WE GIVE SAH GREEN STAMP

DURBIN HAS NEW PRODUCT

Just arrived is a brand new cattle food, reports Durbin's Feed & Supply, E.C. which has been given It is fortunate for Alpine that a carefully controlled tests which show few individuals own large tracts of increased gains from 20 to as much land. It acts as a protection against as 30%. Durbin, a resident of haphazard growth until a zoning law Japatul, says some have reduced feed can be enacted. Only then will large costs from 10 to 20%, a big item today, with this ingredient called Stilbestrol, which is in Ful-O-Pep Pro-Sweet Supplement put out by the Quaker Oats people.

McKIE BOOSTS ALPINE

Although he now has an office at 3741 Fifth, S.D., Henry McKie, jr., realtork formerly of Alpine, called the Sun to say he has had many calls on his ad, found many visitors have heard of this area and are interested in buying up here. 'We need listings' says Henry, 'so I et us have them, CY6-2137'.

JEWELRY AT HARDWARE STORE Since taking over Alpine Hardware, Gene and Ann Sauter have followed calls for certain goods so that today they term it a department store, and rightly sc, for every week they add new lines. Latest is costume jewelry, which they say makes a fine valentine gift. They report steady increase in trade.

LAND SCAPING CHURCH GROUND Saturday from 9 to 4 Community Church is staging a work party to landscape the grounds around the new edifice. 'Bring garden tools' says the pastor, 'lunch will be served in Fuller Hall. Everyone invited.'

Little Lynne Blankenship is back from the hospital at the home of her parents Mr. and Mrs. Jack Blanken ship.

WATER Wells

Test Holes

CABLE TOOL, ROTARY, DIAMOND CORE & LATERAL DRILLING. WELL DIGGING & EXPERIENCED ENGINEERING SERVICE. GEOLO. GICAL LOCATIONS. ETC.

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It is fortunate for Alpine that a investments in a home be safeguarded.

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Alpine

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Hickory 5-3061 "Aljean's"

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THE AWNING YOU CAN SEE THROUGH!

Venetian Blinds and Shades.

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ALPINE

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M.H.Smith

PRESCRIPTION PHARMACY

EL CAJON

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Butler Drilling Co

Sapair Service

KENNETH HITTLE

Diamond Drilling, Laterals, Test Holes, Water Wells Drilled, Dug, Bored

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HONOR CAMP GETS CHAPEL

Many better men will leave Alpine's Viejas Honor Camp because they will have had the opportunity to improve through the inspirational work of the chaplain, the Rev. Ralph D. Bonacker, for his efforts, with the aid of the men themselves, gave the camp a chaper, dedicated Sunday at 4 p.m. everal hundred came to aid, along with two supervisors and other notables.

Christ Chapel in-the-Mountains, is a rustic building in which the Episcopal County & City Mission Society of S.D. furnished the appointments and services. The inmates did all the work, even erected an attractive stone fireplace.

The dedication followed the Evensong and welcome from the chaplain. Ray Belnap, head of the county honor camps gave greetings with Wayne A. Neal, of the S.D. area Council of Churches. Supervisor James Robbins was main speaker, telling how the camps made better men. He praised Belnap for his new ideas, which are being copied by other counties. Thus there are fewer repeaters and these men go out to earn a living, take care of their families and so on'.

Features of the quiet little chapel is the hanging cross, altar, and accessories, all carved by Lt. Comdr. Fred A Payne, USN retd. of S.D. The battered piano was given a good tuneup by L.E. Watson. Many others aided in completing the chapel, virtually 'a dream come true and a prayer answered' said one speaker.

The choir from All Saints Parish sang. Many men of the camp attended, and seemed proud of their chapel.

As a great Christian mystic wrote many years ago, 'He who seeks God has already found Him', so this chapel in the beautiful hills of Alpine may help other seekers who find themselves in this position, where help from the Father is at hand.

The chaplain's program thanked the administration of honor camps, Ray Belnap, Geo. Jamieson and John Peshel, also these for help and providing items: Miss Sarah Brock, Mmes. Lewis Thornburgh, Paul Stewart, Violet Bartlett, Geo. Burnett, Roger S. Taylor and the Rev. Paul G. Satrang.

NUTRITIONISTS ELECT GRANT Dr. Robt, Grant, jr., Alpine, has been installed as president of the S.D. chapter, American Academy of Nutrition. He is a dentist in S.D.



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66 M A BIT WORRIED about my wife," said Brown. "She was talking in her sleep, and saying, 'no Frank, no Frank."

"Well, what are you worrying about?" demanded his friend. "She said 'No' didn't she?"

MARTIN 24-HOUR

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After an operation last week by Farl C. woodell, J.M., for a hernia, Carl Schweiss, owner Alpine Clemers is back home and getting along line-He is former president of Alpine Kiwanis Club.

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TAVERN STAYS OPEN DAILY In the last two issues Alpine Tavern advertised that a new spring policy of remaining closed during the week, but, says Wm. S. Leth-bridge, owner, 'so many called to express their disappointment that we just had to go back to the full week schedule, however we will not serve luncheon, except to clubs by reservation'. Hours for dinner, 5 to 8: Sundays and Holidays 12 to 8.

TAVERN ROAD COMPLETED All that remains to finish the widening of Tavern Road from South Grade to Dehesa Road, is oiling, county roadmakers having opened the new cutoff with solid graveltop. It is a fine improvement.



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